




# Saam Zonoozi

 Manchester, UK

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## Hello!

### Experience

#### LADbible Group


Content Analyst

 October 2016 - Present

- Analyse large amounts of data and present solutions to the social teams in order to regularly hit and exceed daily targets.
- Successful in increasing the revenue stream to LADbible Group.
- Drive business decisions and advise on the value of new positions.
- Create daily/weekly performance reports for each tier of management.

#### LENSbible, part of LADbible Group


Founder & Head Of Channel

 February 2016 - Present

- Created, and grew the account to 515,000 followers making it one of the biggest user-submitted photography pages on Instagram in the U.K.
- Manage an active community of ~150 influencers and photographers.
- Organise successful meet ups with speakers and photography tutorials.

#### LADbible Group


Social Media Executive

 January 2016 - October 2016

- Managed LADbible social channels to hit daily targets. Trained new hires in the team. Sourced news and video content.
- Maintained LADbible Group's position as second most viewed media property in the world.
- Created a community of original content creators and organised schemes to accelerate channel growth for both parties.

#### Zentry


Co-Founder

 August 2014 - 2016

- A mobile app and website for group image sharing and ticket selling.
- Sold over 5,000 tickets to over 2,000 unique customers.
- Secured investment from university scheme and was accepted onto Facebook's FbStart scheme for prospective start-ups.
- Business and product development. I connected with promoters and advertised our platform so they would use it to sell their tickets.

#### On & On Events

Co-Founder and Director

 May 2014 - Present

- York based alternative events company booking high profile DJs.
- One of the most successful and longest running club nights in York.
- Organise venue, DJ booking, logistics of DJ and promotion strategy.
- Manage and set targets for teams of ticket representatives and event managers.

### Skills

Data Analysis SQL Innovation Organisation Finance  
Management Microsoft Excel Social Media Teamwork  
Entrepreneurship Swift for iOS Programmatic

### Interests



Football



Photoshop



Fashion



Music & DJing



Food & Cooking




Photography

### Education

#### BEng in Electronic and Computer Engineering


University of York

 October 2012 - July 2015

### Awards


#### Best Use of Crowd Sourcing or Citizen Journalism, LENSbible

Online Media Awards - The Drum

 Judge's Commendation


#### Best Use of Photography, LENSbible

Online Media Awards - The Drum

 Nomination

#### Entrepreneur of the Year, LENSbible & Zentry

Young Digital Leader Awards - The Digital Recruitment Company

 Nomination